

# PERFECT SNACKS OFFER COMING JULY INCREMENTAL GROWTH TO YOUR COOLER SPACE



## Top C-Store Sku's



## What's Perfect about Perfect Snacks

#1 Refrigerated Bar  
Dollars, Growth, Scale & Velocity



Enjoy 1 Week on the Go  
Whole Food Protein

No Isolates  
No Flavors, Preservatives

Soy Free

## High Velocities

- The #1 C-Store Refrigerated Protein Bar
- 73% share of the Refrigerated C-Store Protein Bar Category <sup>1</sup>
- Higher \$/TDP than Yogurt, Pickles, and center store Nutrition Bars <sup>1</sup>
- C-Store Velocities depending on retailer are 2.1-4.2/sku/week
- Pricing is \$1.66+upcharge/bar -8ct caddies(stands upright)
- Retail \$2.99
- 150+ days dating
- Must be refrigerated-No Palm Kernel Oil
- Distribution:
  - Starbucks, Walmart, Target, Costco, Kroger-Grocery National
  - In 10,000 C-Stores Nationally Including Speedway



## Wholesaler Order Numbers



	#1	#2	#3	#4		
	Dark Chocolate Chip Peanut Butter 2.3oz	Dark Chocolate Chip Peanut Butter 2.3oz	Peanut Butter 2.5oz	Peanut Butter 2.5oz	DARK CHOC with SEA SALT PB CUP 1.4oz	MILK CHOC PB CUP 1.4oz
	2/8ct Master Ships 1/8ct to Store	18/8ct 144 Mst Cs - McLane	2/8ct Master Ships 1/8ct to Store	18/8ct 144 Mst Cs - McLane	2/8ct Master Ships 1/8ct to Store	2/8ct Master Ships 1/8ct to Store
<b>Distributor</b>	8-55569-11060-4	8-55569-11060-4	8-55569-00302-9	8-55569-00302-9	8-55569-21150-9	8-55569-21163-9
7-Eleven SLINS	302325	302325	302335	302335		
Core-Mark Forest City	453129		453128		495305	495304
DOT	692583		692580		711562	711537
Eby-Brown	91579		91538			
J Polep	930024		929992			
KeHE Distributors	302953		132591		347793	347792
MCLANE		259897		331165	211527	211657
S Abraham	32018-8		32014-5		32024-2	32030-7
UNFI - EAST	206315-4		182709-6		247782-6	247783-4

(1)Nielsen C=Store 12wk 12/26/20 (2) Vendor Portal